



TradeDoubl er License Partner

As a TradeDoubl er License Partner you get the opportunity to build your own online marketing and sales company, reselling TradeDoubl er's unique portfolio of advanced technology, knowledge, and methodology. These deliver outstanding online campaigns, affiliate programs, e-mail campaigns, and long-term relationships.

The solution is a complete third party tracking, administration and billing solution. The business opportunity is enormous. TradeDoubl er is uniquely positioned to work with you to develop and market innovative solutions and positively impact your bottom line.

TradeDoubl er Objectives

To further extend TradeDoubl er's operations and reach our objectives for revenue, customer satisfaction, and growth, TradeDoubl er seeks to establish powerful partnerships with key industry players. In collaboration with TradeDoubl er, the partners will develop, market, sell, and deliver the most comprehensive digital marketing and sales solutions available. TradeDoubl er seeks highly skilled and experienced partners that have a proven track record and understanding of the digital world.

Background

TradeDoubl er pioneered performance-based marketing in Europe and quickly became the leading European provider, offering a high quality service with high security and localised options. Now, based on our good relationships with leading advertisers as well as our own Program Manager experience, we have developed the TradeDoubl er License Partner Solution. It is an advanced and flexible online marketing tool run as a web based custom ASP solution. It provides a powerful system for managing all of an advertiser's campaigns, partners, e-mail marketing, variable pricing mechanisms, site optimisation activities, search engine tracking, and more.

Contact information

For more information please contact

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Advantages

As a License Partner you will be granted the opportunity to:

- Increase your revenue stream
- Expand your current business portfolio by offering TradeDoubl er's unique services to your local market
- Profit from TradeDoubl er's marketing and sales solutions and experience from 14 European countries
- Reach new target groups, interested in improving their online business
- Win international clients that already are TradeDoubl er customers
- Introduce the products in your own or in TradeDoubl er's name

Support

TradeDoubl er offers all you need to market, sell and maintain marketing and sales solutions for your customers' online business requirements.

TradeDoubl er provides you with support both on a technical and a strategic level. You can decide for yourself the degree of support you require which enables you to have a very cost efficient setup.

Our guiding principles

- We will do everything possible to drive mutual revenue growth and customer satisfaction in collaboration with our Partners.
- We will continue to support our Partners by developing and promoting the best online marketing and sales solutions in the marketplace.
- We will drive awareness, demand and preference for our solutions with hard work and intelligent marketing.